



# Adinath Corporation upgrades for growth with

**Shipzy :**

from **excel/words** dependency  
to complete visibility





Adinath Corporation is a spice exporter from Unjha, Gujarat - famous for its premium cumin seeds.

In 2024 the founders decided it was time to upgrade every process so the export business could scale smoothly.

Their Excel and words based paperwork was holding them back.

By adopting Shipzy Export Software, the team replaced manual documents with a cloud platform that keeps founders, staff, and finance on the same page - anywhere, anytime.



# Executive Summary

## Business

Adinath  
Corporation -  
Spice exports

## Location

Unjha, Gujarat,  
India

## Spokesperson

Nil Patel

## Upgrade Goal

Modernise export  
operations to  
match rising  
order volumes  
and growth

## Old Way

Excel & Word files  
for every document;  
founders phoned  
staff for status

## New Way

Shipzy generates  
docs, tracks  
bookings, and shows  
live dashboards

## Key Result

80% faster  
documentation and a  
single - window view  
of export orders &  
profit/loss reports



# Problem Statement & Key Challenges



## Need to upgrade legacy processes

Manual steps couldn't keep pace with growth



## Manual Excel/Word workflow

Full dependency on employees



## Data mismatches

Minor errors, causing delays



## No order status visibility

Founders couldn't see what was loaded, pending, or invoiced



## Missed profit/loss visibility

Problem in visibility of who is high margin customer







## Evaluation of the Problem

The management team weighed three options:

**Stay on Excel** - Minimal cost, but errors, delays and no visibility.

**Generic ERP** - Broad features but missing export specifics; heavy customisation.

**Shipzy** - Specially built for exports, ready to use, easy to adopt.



# Proposed Solution



## **End-to-end Shipzy rollout**

From buyer PO to e - BRC.



## **Dashboard**

So founders can “just open the dashboard and see everything in at one place.”



## **Role-based access**

Logistics, import, exports and QC get the data they need, nothing more.



## **Auto-reconciliation**

Between goods received, orders and invoices to stop quantity/payment misses.



## **Profit/Loss reports**

Shipment wise profit/loss reports with invoice amount and received amount differentiation.



# Implementation

Phase	Timeline	Highlights
Setup	Week 1	Account setup
Process mapping	Week 2	Export Process mapping and import process flow
Team training	Week 10 - 12	Staff comfortable creating docs in <5 hours of training
Go - live	End of Week 3	First cumin shipment processed fully in Shipzy
Continuous support	Ongoing	Shipzy team on call for quick tweaks and questions
Re - training	Week 8	To maximize the uses and get the most out of software



# Result

Metric	Before Shipzy	After Shipzy	Improvement
Time to prepare shipment docs	4 - 6 hrs	<1 hr	-80%
Founder status calls	Many per day	Few per week	Drastic drop
Missed receivable info.	Hard to find	Near - zero	Almost eliminated
Data errors in final invoice	Common (wrong country/qty)	Near - zero	Huge quality jump
Profit/Loss visibility	Siloed sheets -hard to find	Single window presentation	Real - time clarity

“We wanted to upgrade our business. With Shipzy, I just open my dashboard and see which shipment is where and who owes us money - no more late - night problems. Great support from team Shipzy”

-Nil Patel, Adinath Corporation

