



From Manual Coordination to System-Driven Execution **Anvi Little India Pvt. Ltd.** with **Shipzy & SAP B1 Sync**



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Anvi Little India Pvt. Ltd. needed a stronger operational system to support growing export execution complexity.

As the business scaled, the company needed a more structured operating environment with better visibility, stronger control and reduced dependency on manual updates to support future growth.

To achieve this, Anvi Little India Pvt. Ltd. implemented Shipzy with SAP B1 sync, creating a connected and structured execution environment that supports stronger process discipline, visibility and operational control.

Executive Summary



Business

Complex export operations with SKU, packaging and dispatch coordination.



Location

Jodhpur,
Rajasthan, India



Core Problem

No single source of truth; heavy manual coordination.



Old Way

Manual processes, fragmented data and follow-up dependency.



New Way

Shipzy + SAP B1 enabled structured, centralized workflows.



Outcome

Better visibility, stronger control, reduced manual work, scalable operations.



Problem Statement & Key Challenges



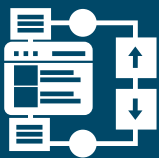
No Single Source of Truth

Operational data was scattered across systems with no single source of truth



Manual Dependency

Heavy reliance on follow-ups and team coordination slowed execution



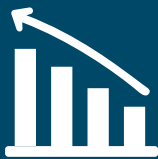
Workflow Inconsistency

Lack of structured processes led to inconsistent execution across operations



Limited Visibility

Management had no clear real-time visibility into operations



Scaling Challenges

Increasing business volume made operations harder to manage



Evaluation of the Problem

As export operations scaled, the absence of a connected execution system caused information fragmentation, increasing manual coordination and reducing operational clarity across the business.

1

Fragmented Execution Flow

Information did not move consistently across teams

2

Manual Dependency

Execution relied on follow-ups instead of workflows

3

Loss of Execution Discipline

Inconsistent processes reduced reliability

4

Limited Control

Limited tracking reduced operational visibility

5

Inefficient Coordination

Disconnected updates created workflow gaps

6

Scaling Challenges

Growing complexity lacked system support



Proposed Solution



Centralized Execution System

Created a single platform to manage export operations and eliminate fragmented information



System-Driven Workflows

Replaced manual coordination with structured workflows for smoother execution



Standardized Process Control

Brought consistency and discipline to operations through defined workflows



SAP B1 Integration

Connected execution with ERP to ensure aligned and reliable data flow



Improved Visibility & Control

Enabled real-time tracking of operations for better decision-making



Implementation

Phase	Timeline	Highlights
System Setup	April 2024	Configured Shipzy and aligned requirements with export operations
Workflow Structuring	Month 1-2	Defined and structured execution workflows across teams
SAP B1 Integration	Month 2-3	Connected Shipzy with SAP Business One for seamless data flow
Testing & Validation	Month 3-4	Tested workflows and ensured accuracy in execution processes
Go-Live	September 2024	Deployed system for live operations across the business
Ongoing Support	Post Go-Live	Continuous support and refinement for stable system usage



Conclusion

1

Established a stronger **single source of truth** across export operations

2

Reduced dependency on **manual updates** and **status tracking**

3

Improved **visibility** across workflows and process movement

4

Strengthened **operational control** through structured execution

5

Created a more **scalable environment** with **Shipzy** and **SAP B1 sync**

