



Delicious Food scales exports with

Shipzy

12x productivity increase



Delicious Food is a Gujarat - based manufacturer of dehydrated onion and garlic products.

Shipping to 52 countries, the company replaced spreadsheet - driven paperwork with Shipzy Export Software in year 2023 to simplify documentation, inventory, sales, purchase, traceability and export workflows.



www.goshipzy.com



+91 80000 07329



Info@goshipzy.com

Executive Summary



Business

Dehydrated onion
& garlic processing
and export



Market Reach

52+ countries across
Asia, Europe, the
Americas and the
Middle East



Previous State

Heavy reliance on
Excel for every
document & report,
complicate traceability



Transformation

Full rollout of Shipzy,
giving the team a single
platform for operations
& real-time data analysis



Outcome

Faster paperwork,
clearer inventory visibility,
quick traceability reports
& easier decision - making,
allowing staff to focus on
growth instead of admin



Problem Statement & Key Challenges



Manual Excel documentation

Time - consuming, error - prone
export packs



Scattered data across sales, purchase, inventory

No single source of truth; difficult
to trace stock levels



Limited analytics

Hard to “find any figure out” when
management needed quick traceability
answers



Growing order volume (52 export destinations)

Excel couldn't keep pace; risk of delays
and compliance mistakes



Evaluation of the Problem

Management realised that as volumes grew, every extra shipment multiplied manual work. They compared in - house ERP development, generic accounting tools and specialised export platforms. Shipzy scored highest for:

- 1** End - to - end export flow - (Buyer PO to e - BRC)
- 2** Built-in inventory & purchase modules - that speak the same data language.
- 3** Quick adoption - “Very easy to handle” in the customer’s own words. Opinion: Choosing specialised software over patching Excel was the only sustainable path; anything else would just shift complexity around.



Proposed Solution



Deploy Shipzy company - wide

Covering documentation, inventory, purchase, sales and export compliance.



Role - based dashboards

So each team (logistics, accounts and production) sees only what they need.



Automated analytics

to track stock, margins and shipment status-no manual number crunching.



Implementation

Phase	Timeline	Notes
Kick - off & data import	Week 1	Migrated product masters & past shipment history from Excel
User training	Week 2 -3	Hands-on sessions; staff comfortable within days (“very easy to handle”)
Parallel run	Week 4	Shipzy + Excel side-by-side to verify accuracy
Full switch - over	End of Month 1	Excel retired for core ops; live Shipzy use ever since





Results

➤ **All documents in one place:**

PI, invoices, packing lists now generated in seconds.

➤ **Unified operations:**

Inventory, sales, purchase, traceability and export modules share data-no double entry.

➤ **Instant analytics:**

In the customer's words, Shipzy "made our work very, very easy" - freeing teams to focus on quality and customer relationships rather than paperwork. Reimagining workflow efficiency with 12x productivity increase using Shipzy.

"Shipzy is very helpful to our company ...
it made our work very, very easy."

- Divyesh Senta, Delicious Food

